



Dear Teacher,

Kidneys are a powerful organ and are very important in managing our overall health. I'm writing to invite you to join me in celebrating National Kidney Month (March) and [World Kidney Day](#) (March 11) by engaging with programming that my company has developed for kids ages 6-12. By increasing awareness of what our kidneys do and how to keep them healthy, together we can help children and families prevent kidney disease.

[The Kidney Kid](#) is an edutainment program with a cast of characters that take children on adventures to learn about their kidneys and how to stay healthy. The program includes a website, free smartphone app, comics, videos, and games for children, offering activities for children to learn and have fun with their parents, caregivers, or teachers. And considering there are both online and print items available, it's adaptable for both remote and in-person learning.

Through the adventures of the superheroes, the initiative aims to educate and entertain children about their kidneys and how to take care of these amazing organs in a fun and interactive way. The Kidney Kid enjoys all the benefits of his healthy lifestyle and wants to help children all over the world understand:

- What their kidneys are and how they work,
- What functions their kidneys perform in the body; and
- How to take care of their kidneys by leading a healthy lifestyle.

The Kidney Kid and friends are featured on the website, in printable activities; in 'edutaining' videos; and via a fun, multilevel, arcade-style game app.

I hope you'll discuss kidneys on World Kidney Day or sometime in March for Kidney Month. Below are a few key resources available to you at any time.

- www.thekidneykid.org – a website where learning about good kidney health and care can be fun. Discover a range of resources to watch, click, download, print, and play.
- [Activities](#), [comics](#), and [videos](#) to learn all about your 'super hero' organs called kidneys
- Download the free-to-play [game](#) that takes you on an adventure to help The Kidney Kid save the town and solve the mystery.

Signed,

<<Insert Parent/Employee Name Here>>